

# JOSHUA DAVID NEZON

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## EXPERIENCE

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### TBI FELLOW | **TEMPLE BETH ISRAEL, ST. KILDA, VICTORIA, AUSTRALIA**

JANUARY 2014 - JANUARY 2015

- Planned, developed, executed and documented educational programs for families (children K-8)
- Assisted Community Relations Manager in the design of collateral for web and print
- Built unique and optimized graphics for social platforms (FB & Twitter)
- Project manager for web streaming service implementation
- Other duties included video editing, web design (Wordpress CMS), and teaching (Gr. 7-8)

### JR. GRAPHIC DESIGNER | **REBELLION MEDIA, WATERLOO, ONTARIO, CANADA**

SUMMER CONTRACT, 2013

- Worked on Manolith (Men's Lifestyle), TwirlIt (Women's Gossip) and Mobile Mom (New Mothers) accounts
- Designed graphics to accompany news stories and blog posts, icons for iOS applications, social media outlets
- Conducted a cross-platform social media competitor analysis (Facebook, Twitter and Pinterest)
- Designed ads for Facebook, following proper Facebook protocol for sponsored stories and posts.

### VP OF MARKETING | **PRISMRESOURCES, WATERLOO, ONTARIO, CANADA**

SEPTEMBER 2011 - DECEMBER 2013

- Managed marketing team to plan, develop and execute communication strategies to serve membership of 4000+
- Developed corporate brand standards with accompanying stationary (print & digital)
- Project managed creation of a new website built on Wordpress CMS
- Created and fostered relationships with print and clothing partners to produce branded marketing collateral
- Contributed to strategic foresight with Board of Directors to strengthen longevity of marketing efforts

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## EDUCATION

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### **BACHELOR OF ARTS** | WILFRID LAURIER UNIVERSITY, WATERLOO, ON, CANADA

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## TECHNICAL SKILLS

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#### **DESKTOP & WEB PUBLISHING:**

PHOTOSHOP CC   
ILLUSTRATOR CC   
INDESIGN CC   
LIGHTROOM CC 

#### **VIDEO PRODUCTION:**

ADOBE PREMIERE PRO CC   
ADOBE AFTER EFFECTS CC   
ADOBE AUDITION CC   
DSLR & GOPRO VIDEOGRAPHY 